

# we make YOUR business **SOUND**

The **audio system** that gives  
you the best sound experience



Grocery



Gastronomy



Stores &  
Malls



Office &  
Community



Hotels

## Positive effects of good sound in business areas

**75%** of customers **spend more money**

**80%** of clients **double** their **stay time**

**85%** of customers say music make them **feel good**



*„If you drink wine from a paper cup, you can also listen to music over the mobile phone.*

*Dietmar Leitner*

## Treat your music right!

The importance of **great customer experience** leads to invest in professional playlists designed to maximize their **positive emotions and well-being**.

**BUT** if the sound quality is poor, this carefully selected music is perceived as **noise** and will have **negative effects**.



## Your benefits



### Quality sound

Perfect sound, creating an even „sound carpet“



### Service & support

We're here for YOU: customized planning & consulting are guaranteed by NewTec certified dealers



### User friendly

Intuitiv control for every application type - from small shops to shopping centers



### Saves time & money

The 360° sound makes less speakers possible. Mounting requires a few minutes and can be done during business hours



### Italian design

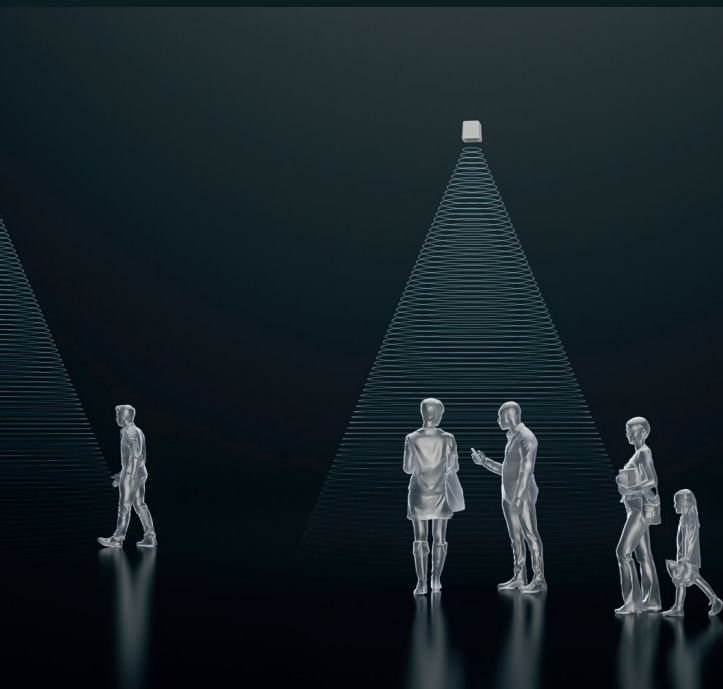
Whatever your style, our concept fits perfectly



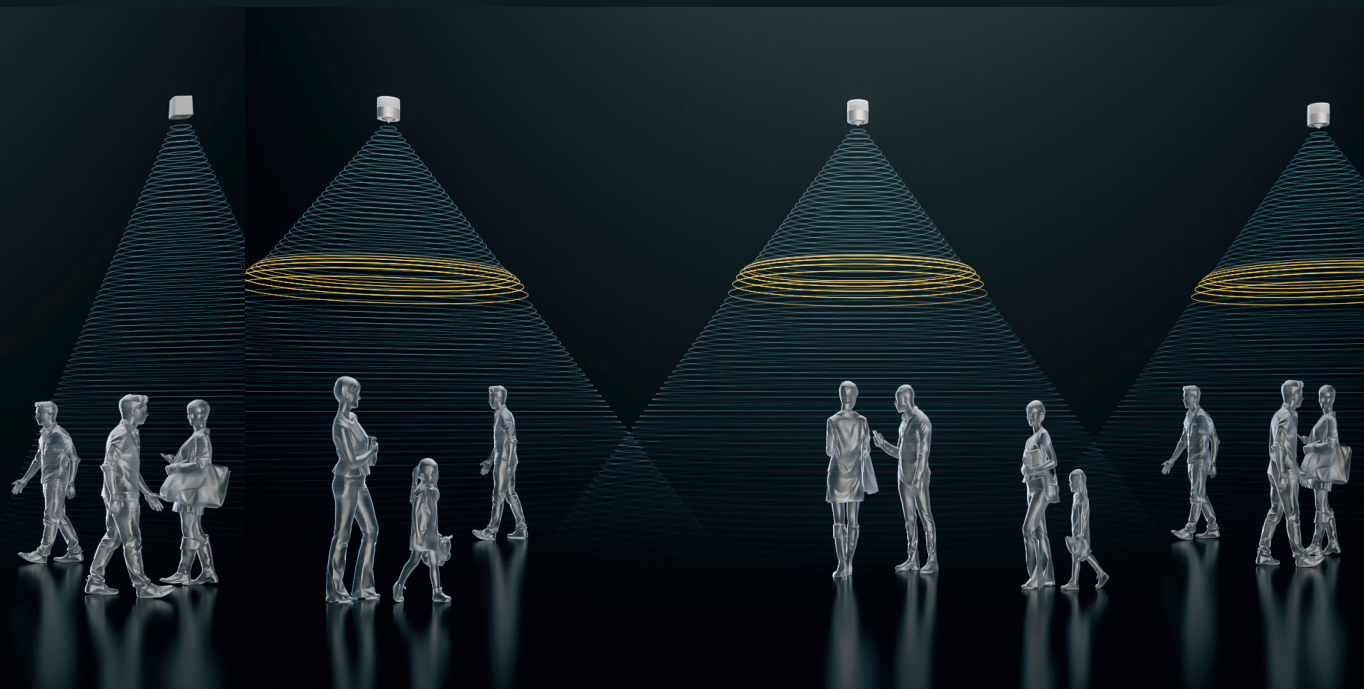
### Sustainable

Recyclable and reusable packaging, carbon-neutral transport, solar power generation are only some of the actions we take

## Standard speakers



## NewTec 360° speakers

















„Ingeniously innovative speakers for our IKEA sound concept!“  
*Ikea*

„We're thrilled by the fast and flexible use of the NewTec solution. Design and sound quality speak for themselves!“  
*Puma*

„Great sound and a great partner for our stores.“  
*Karl Lagerfeld*

„Better than in my own living room!“  
*Intersport*



KaDeWe



UNITED COLORS  
OF BENETTON.



BoConcept



Fahrrad **XXL**



HYATT®



INTERSPORT



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